

# Newsletter n.1

---

Deliverable: Sharing, Promotion & Use of the results (SPU) Plan



**18/11/2022**

---

CFPCemon

Authored by: Marco Lombardi

Project Number: 2021-1-DE02-KA220-VET-000032967



Co-funded by the  
Erasmus+ Programme  
of the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained

Version	Date	Author	Description	Action	Pages
1.0	18/11/2023	CFP	Newsletter	C	4

## REVISION HISTORY

--	--	--	--	--	--

(\*) Action: C = Creation, I = Insert, U = Update, R = Replace, D = Delete

## REFERENCED DOCUMENTS

ID	Reference		Title
1	2021-1-DE02-KA220-VET-000032967		DIGIREACT Proposal
2			

ID	Reference		Title
1			
2			



## Contents

Newsletter n.1 – DigiREACT .....	4
Is digitalization our future? .....	4

# Newsletter n.1 – DigiREACT

## Is digitalization our future?

Dear partner,

We are writing you to tell you something special that is happening, we would like to take a moment to tell you about a project called Digireact.

### 1. Project scope

As COVID-19 has shed light on business models' reshaping, bringing remote work and hybrid models to the front line Europe urgently needs to digitize its industries, schools, and other companies or organization that have to work differently.

This project DigiREACT aims to increase the professional skills of corporate trainers. This will enrich their profile with efficient e-leadership skills and digital competences enabling them to tackle the challenges of leading hybrid teams

### 2. Project objectives

The role of trainers becomes even more vital, as the European labor market will need to replace less qualified or narrowly trained trainers with highly qualified professional experts. Besides, all the actions taken for digital transformation forcing a rapid adoption of e-learning solutions by VET programs has not properly supported the acquisition of practical skills and organization of work-based learning, which are crucial elements for successful VET training. To normalize virtual/blended training within hybrid workplaces and due to the lack of engaging e-learning platforms and educational resources, DigiREACT aims to increase the professional skills of corporate trainers. This will enrich their profile with efficient e-leadership skills and digital competences enabling them to tackle the challenges of leading hybrid teams.

3. Target groups

### 4. List of results

- Develop a hands-on training course for corporate trainers comprising practical tools on how to develop and validate their e-leadership and digital skills.
- Utilize micro-e-learning principles (information chunks, quizzes, videos, etc.), artificial intelligence mechanisms (xAPI, recommendation engine, etc) and gamification elements (competition leader board, badges reward, etc) to create a highly engaging cloud-based learning platform supported by a content authoring tool
- Build a virtual community as a dedicated page within the project website serving as a single point of information, guidance and communication among experts and project practitioners

### 5. The consortium

The consortium is composed by five companies, three of them are Vocational training center like QBS Gewerkstatt gGmbH , SOCIEDADE PROMOTORA DE ESTABELECIMENTOS DE ENSINO LDA and CFP Cebano Monregalese scarl . Most of them are “schools” and

specifically a non-profit company with limited liability, to set up and carry out projects, aimed at combatting unemployment in the respective region. There are other two companies called CCS DIGITAL EDUCATION LIMITED and ASSERTED KNOWLEDGE OMORRYTHMOS ETAIREIA that represent information technologies company, very important in a Digital project like Digireact.

#### 6. The current work & upcoming tasks!

We are working as a team representing VET Schools and ICT Companies in a world where we need to send and receive information to achieve the objectives. It's a learning process as well. We are working to engaging employees and students in new learning experiences in digital way, finding strategies in keeping concentration in a world with a lot of disturb like phones, mail and chats. We want to build a new platform made by ourselves that exactly meet our requirements. One of the outcomes of the project is to develop a good e-leadership platform using ICT tools, creative digital content and data-intensive technologies. This platform will build on an engaging employee experience model with a gamification component to motivate students and employees to learn how to achieve their organizational mission. Stay tuned! Visit our website!  
<https://www.digireact-project.eu/> We are almost ready for the first beta version of our platform!.